

Dishant Hooda

Summary

Driven and versatile Web Developer, Social Media Manager, and AI enthusiast from Ghaziabad, with experience in full-stack development, social media management, and data analysis. Skilled in building responsive web applications, managing social media campaigns, and leveraging tools like Excel, Power BI, and SQL for data insights. Beginner in AI and prompt engineering, with a passion for exploring machine learning and generative AI concepts. Committed to delivering impactful solutions and enhancing customer engagement through innovative digital strategies

Skills

- Website optimization
- Video File Editing
- Programming
- Web Technologies: Bootstrap
- Social Media Management
- Full-stack development
- SQL
- Data Analysis: Excel, Google Sheets, Power BI
- Python
- Generative AI

Experience

WEB DEVELOPER AND SOCIAL MEDIA MANAGER 03/2024 - Current

Wings and Tails Foundation, New Delhi, India

- Enhanced the SEO of existing website which increased the number of visitors by 30%
- Made a new website using HTML, CSS, JAVASCRIPT, DJANGO, Bootstrap... Providing them an admin panel to maintain the product listing and visitor queries.
- Implemented payment gateways for Hassel free payments and increase in trust which increased overall sales by 15%.
- Made creative content for social media and awareness campaigns which boosted the regular viewers by 20%.
- Made creative posts for the cases.

POWER BI DEVELOPER 09/2024 - 09/2024

PWC Switzerland, New Delhi, India

Reviewed project requirements to identify customer expectations and resources needed to meet goals.

Analysis of Trends

Customer Retention

Diversity and Inclusion

Education and Training

Btech, Computer And Information Sciences, Expected in 08/2028
Newton School of Technology| Rishihood University, Sonapat

Diploma, Data Analysis And Generative AI, Expected in 04/2025
Geekster, Gurugram, India

11th And 12th, PCM, 03/2024
Modern School, Ghaziabad

1st - 10th, 03/2022
St. John's Sr. Sec. School, Meerut Cantt

Achievements and Certifications

- Eureka Junior, IIT Bombay, selected for round 3
- Python and Artificial Intelligence summer camp, Rancho Labs backed by IIT Delhi
- Best Presenter - Spectula G20 Summit 2023
- First Consolation - Inter School Coding Challenges, Modern School, Noida
- 3rd In open inter school debate competition, Guru Tegh Bhadur Public School, Meerut
- Responsive Landing Page Building - Geekster
- 434 All India Rank in Round 1 and 371 All India Rank in Round 2 English Olympiad || Silver Zone Foundation

Extracurricular

- Played District Table Tennis under St. John's Sr. Sec. School
- Debater and Public Speaker